



A man in a dark suit stands with his back to the camera on a rooftop terrace. He is looking out over a dense city skyline with numerous skyscrapers under a clear sky. The terrace floor is made of large, light-colored stone tiles. A semi-transparent blue horizontal band is overlaid across the middle of the image, containing white text.

“We will continually engage with our clients, leveraging AI to optimize their business processes and gain deeper insights into their operations”

AI-Driven Digital Specialists for the Motor and Allied Industries

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Introduction

Background

C2 Technologies Group is a holding company dedicated to accelerating your business growth. Leveraging our expertise in AI, software, and internet technologies, we empower our customers with cutting-edge solutions tailored to their needs. By applying best industry practices and innovative AI-driven strategies, we enhance your operations to deliver exceptional value to your customers.

"DIGITAL SPECIALISTS FOR THE MOTOR AND ALLIED INDUSTRIES"

Key Facts



25 Companies with various business units.



Core IP in each Business.



Over 50 Years experience in Motor and allied industries.



Diverse offering to all Customers.



International presence



All services are designed to improve customer efficiency.



Each entity is operated and managed independently with unique offerings.



Each entity can create tailor made packages to suit your business.



We are committed to growing your business effectively.



Contact Details

Address: No 7 Corobrik St, Meadowdale, Germiston, 1614

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Email: hello@c2group.co.za

Web: www.c2group.co.za





Bid4Cars Auction Platform

Dealer to Dealer Online Auctions

Introducing Bid4Cars: Your 1 stop Dealer to Dealer Online Auction and Vehicle Management System. Since the inception of our business in 2009, we have specialised in online auctions and digital vehicle valuation software. Our Products include all motor vehicle categories, caravans, boats & bikes.

- Our platform provides sellers with the opportunity to liquidate their surplus stock
- Bid4Cars provides buyers with the opportunity to source vehicles directly from a variety of dealers throughout South Africa
- Bid4Cars provides multi-dealer groups the functionality for interbranch sale/auction of own stock through our "White Labelled" custom auction feature
- Online bidding ensures safe and transparent transactions take place
- Company branded auction platform for fleet companies to auction their end of term vehicles

Get in touch with us now for a friendly discussion and demonstration of our systems.

"Let us help you grow your business."



ONLINE AUCTION PLATFORM

Contact Details

Address: 7 Corobrick Road, Meadowdale, Edenvale, 1600

Tel: 086 100 7070 / 010 823 4837

Email: info@bid4cars.co.za

Web: www.bid4cars.co.za





Bid4Cars Valuation Platform

Desktop & Mobile Valuation System

Digital Vehicle Valuations - subscribe to our new upgraded vehicle valuations platform. This technology driven platform, enables valuations that can be done either on your mobile device or desktop PC. This platform is linked to TransUnion/Light stone & Vehicle Facts and other service providers to offer peace of mind and give real live data.

- **Simple, professional, digital vehicle valuation platform**
- **Vehicle status check**
- **Over 5 different market aggregators link to every vehicle**
- **Workshop prospecting**
- **Daily/Monthly data tracking**
- **Mobile offsite valuations**
- **Our digital vehicle valuation software solution provides a complete professional and comprehensive evaluation process which has integration capabilities into CRM & DMS platforms.**



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Carfind.co.za

Online Motor Vehicle Sales & Lead Generation Platform

Carfind.co.za was established in 2000 and successfully created one of the most effective online new and used car marketing websites in South Africa, with service offerings based on end-user convenience, which has been their secret to success.

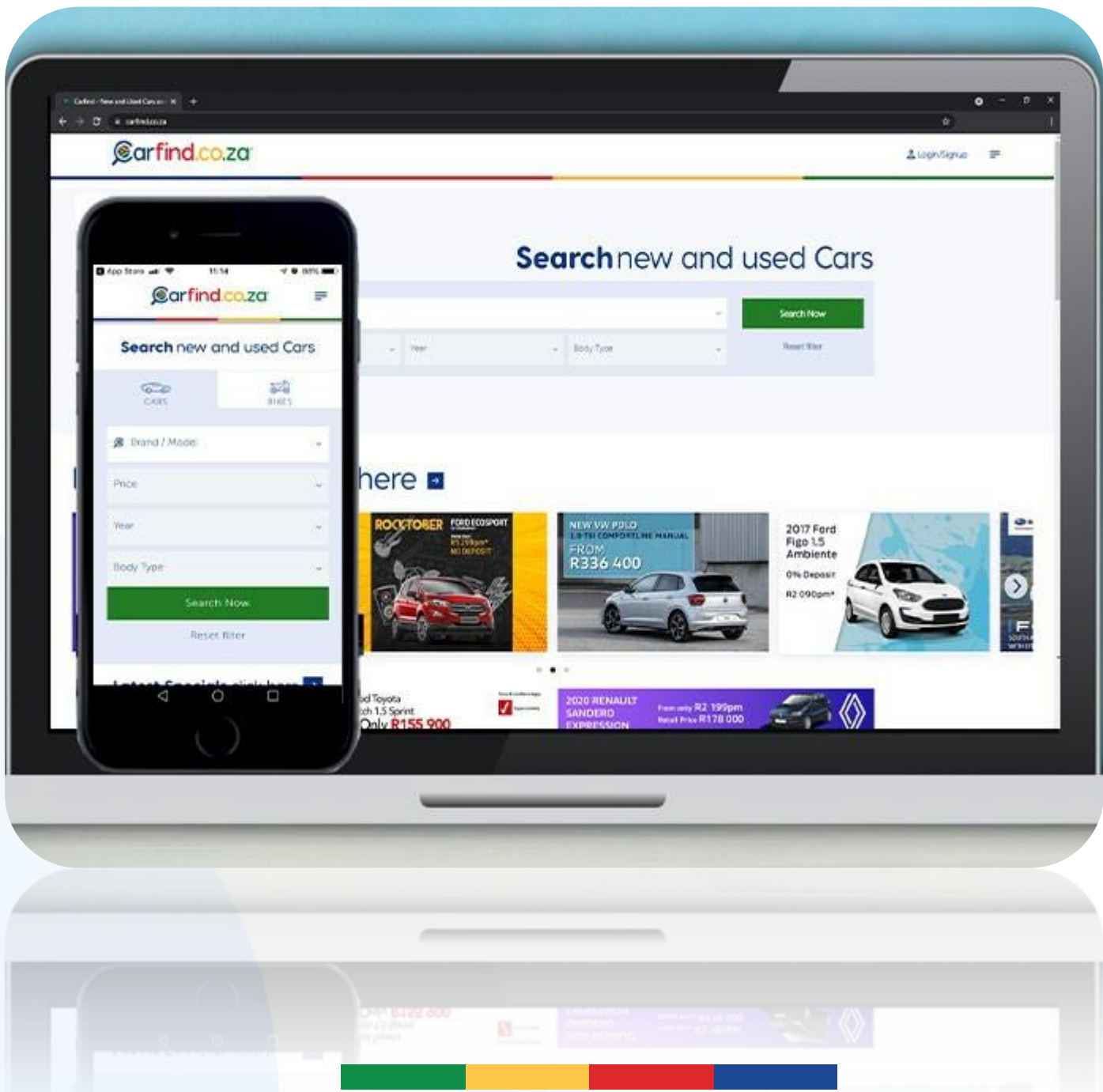
With a continuous drive to improve their offering to both dealers and the public, Carfind.co.za successfully launched their new and improved website on with the aim to further simplify the car buying process and to make the search for your next vehicle as efficient as possible.

Carfind.co.za is one of SA’s leading vehicle showrooms giving you instant online access to 1000’s of vehicles, simply, fast and conveniently.



Find it. Fast.





Contact Details

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Tel: 011 561 8600

Email: contact@carfind.co.za

Web: www.carfind.co.za





Commercialfind.co.za

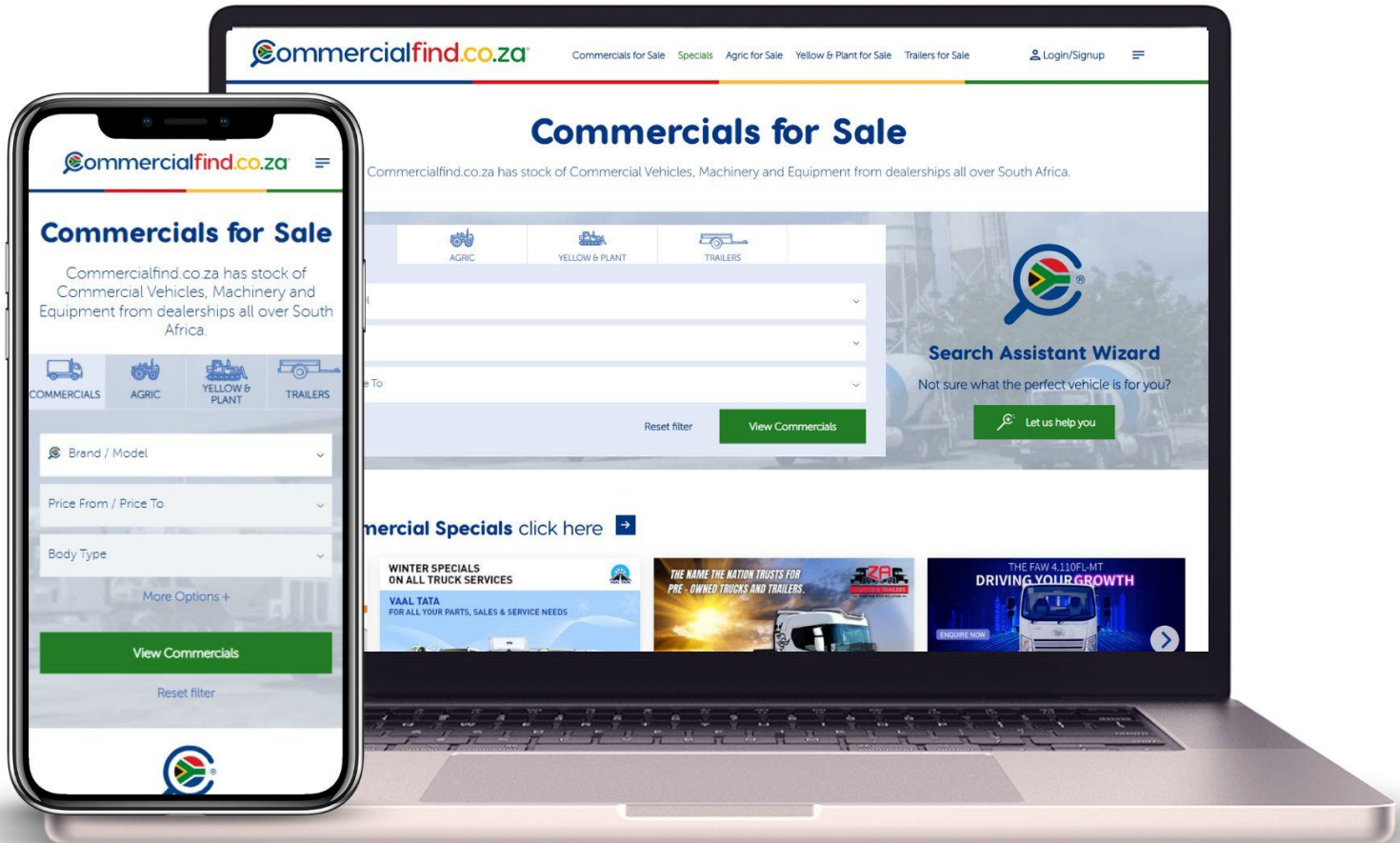
Online Commercial Vehicle Sales and Leads Generation Platform

Commercialfind.co.za offers a bespoke commercial online buying platform, and the opportunity for you to list and sell or rent your:

TRUCKS, TRAILERS, AGRICULTURAL, YELLOW METAL, PLANT, INDUSTRIAL EQUIPMENT AND MACHINERY

Commercialfind.co.za extends the traditional exchange between commercial buyers and sellers by facilitating an advertising platform within the online community.

SA’s LEADING COMMERCIAL VEHICLE PLATFORM WITH EXPOSURE IN SOUTHERN AFRICAN COUNTRIES



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Email: contact@commercialfind.co.za

Web: www.commercialfind.co.za





CARMAT SA

Premium Automotive Accessories



CARMAT is an award-winning supplier of premium automotive accessories to Sub-Saharan African and Middle Eastern Markets.

We manufacture and supply mats and related accessory products using top quality materials and craftsmanship to OEM, Importers and Aftermarket Customers



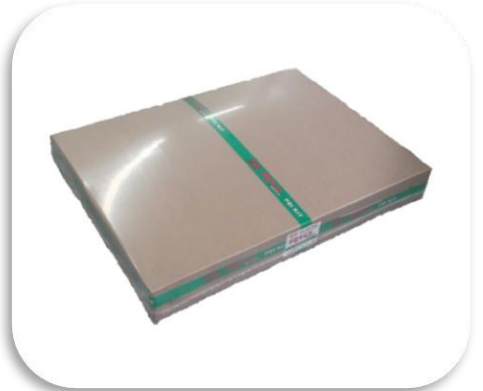
ENCOMIX



VICTOPLEX



ALL MATS, STORAGE ITEMS ARE
MANUFACTURED IN DURBAN SOUTH
AFRICA



Seat Covers



Boot Butler



Service Book Wallet



First Aid Kits



Wheel Arches



Keyrings



High Quality Products



Award Wining Business



Competitive Pricing

Contact Details

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Web: www.carmatsa.co.za



Class Signs

Quality Signage Solutions

Class-signs has been at the forefront of modern, professional signage for over 40 years. We pride ourselves in being professional, helpful and have the ability to produce quality signs.

We specialise in fabrications, outdoor signage, billboards as well as illuminated and non illuminated signage.

We have extensive experience in all aspects of sign manufacturing:

- **Lightboxes**
- **3D Fabricated Letters**
- **Moulding & Custom Builds**
- **Pylons & Billboards**
- **Event & Stadium Signage**
- **CNC & Laser Cutting**

Class Signs is continuously looking for ongoing technology improvements in this field and encourages creativity with growing trends in the industry.



CONCEPT



DESIGN



MANUFACTURE



INSTALLATION



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Web: www.class-signs.co.za





CMS Dealer Management Solutions

Power Up Your Dealership Sales with Seamless Lead Management, CRM Excellence, and Data-Driven Insights!

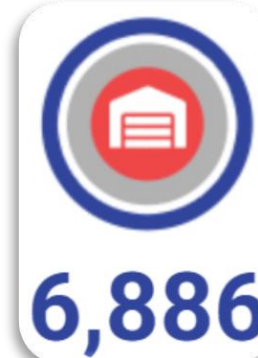
Introducing CMS: Your Automotive Industry Software Solutions Partner

Founded in 1999, CMS delivers tailored software solutions for the Automotive Dealers. Currently with 30 000+ users and over 5900 dealership floors.

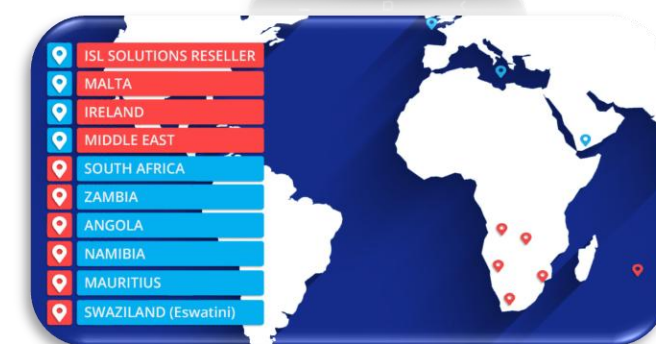
- Revolutionising **Lead Management**: Our Electronic Lead Management System delivers over 150,000 electronic leads monthly to multiple brand automotive dealers.
- **CMS Sales Cloud**: Integrated with the latest Dealer Management solutions, it's the ultimate tool for managing customer base.
- Insightful **Dashboard Reporting**: Gain real-time insights, track sales performance, and make informed decisions.
- **Why Choose CMS?**
 - Experience: Over two decades of industry expertise.
 - Tailored Solutions: Customised software solutions aligned with your business objectives.
 - Proven Track Record: Successfully implemented in numerous dealerships.
 - Exceptional Support: Dedicated team available to address your concerns.

Take Your Dealership to New Heights: Partner with CMS for industry expertise and transformative software solutions.

Collaboration Partners:



Active Floors



Cloud Based AWS Solutions

1 100 + Rooftops
6 000 + LMS floors
30 000 + Daily users
200 000+ Monthly Electronic Leads Processed
55 000 + Monthly Sales delivered
65 000 + Stock Units Enriched for electronic Advertising and Management

Manage your Dealership more efficiently with:



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Tel: +27 87 051 0000

Email: support@cmssystems.co.za

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CMS Stock Management

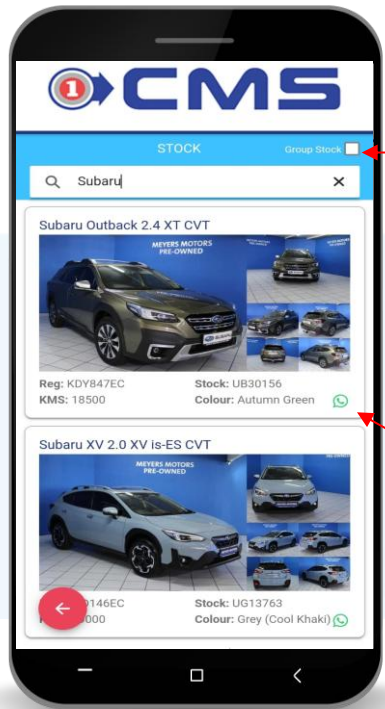
Fully Integrated Stock Management System

Comprehensive module with a range of Stock and Inventory Management functions that allows dealerships to be stock-efficient.

- Centralised Stock View cross group and dealer floors
- 3rd Party and Website Stock Distribution to web site and campaigns for Internet Marketing and exposure with Lead View
- QR Code Silent Salesman with response form for lead creation
- Comprehensive Stock Take through cloud-based stock management and Mobile app with QR code, Manual Vin or Disk scan ID
- Geo Location pin to ensure physical stock confirmation via images or map
- CMS Internal Trade in Valuation
- Key management with stock takes
- Movement and Demo Control, Fine management and driver capture
- Loan Vehicle control form and digital signature.



Official integration partner with KEYLOOP (rev 8 and DRIVE)



Group Stock

WhatsApp Stock



Manage your Dealership more efficiently with:



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Email: support@cmssystems.co.za

Web: www.cmssystems.co.za





CMS Workshop Management

Fully Integrated Workshop Management System

Experience Seamless Workshop Management with CMS: Streamline operations and maximize efficiency.

- **Online Service Booking:** Offer convenient online booking directly from your website.
- **Efficient Service Advisor Control:** Accurately plan hours per technician and optimize resource allocation.
- **Integration with DMS Solutions:** Seamlessly integrate with Dealer Management System (DMS) solutions.
- **CMS Inspection App:** Enhance efficiency with electronic check-in and condition recording.
- **Service Quote Estimates:** Generate quotes prior to service actioned.
- **Effortless Service Event Tracking:** Stay informed with real-time notifications and enhance communication.
- **Effective Carry-over Management:** Proactively address issues and provide exceptional customer service.
- **Interactive Dashboards:** Gain comprehensive insights and make data-driven decisions.

Choose CMS Workshop Management: Simplify processes and enhance customer satisfaction.
Contact us to schedule a consultation and elevate your workshop operations.



Manage your Dealership more efficiently with:



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Datadot Technology SA

Microdot Technology and Authentication Solutions

DataDot Technology SA has pioneered microdot technology in South Africa since 2001. As a ISO9001 and the only ISO14001 microdot manufacturer, DataDot Technology SA has been a proved crime fighting solution.

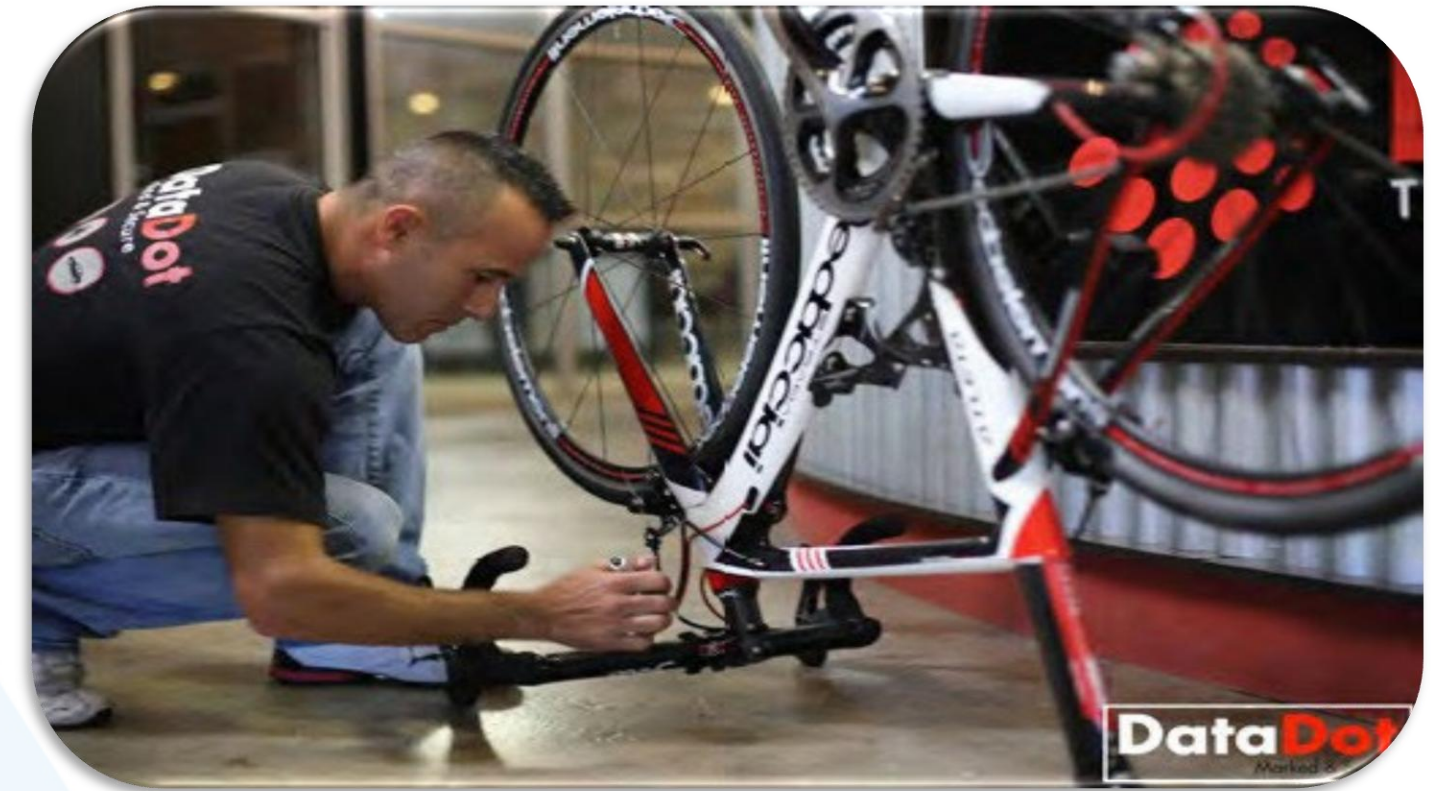
DataDot Technology SA is the leading manufacturer and supplier to the majority of the motor manufacturers in South Africa and has microdotted in excess of 6 million vehicles.

DataDot Technology SA supplies authentication solutions to a variety of sectors:

- Mining
- Industrial
- Office Assets
- Household
- Agricultural Sectors
- Electronic Items

Our authentication solutions provides assets with a unique identity which minimizes theft through datadotting and linking the asset to the owner via a secure database solution.

DataDot Technology SA is committed to transformation and development through its B-BBEE initiatives.



Contact Details

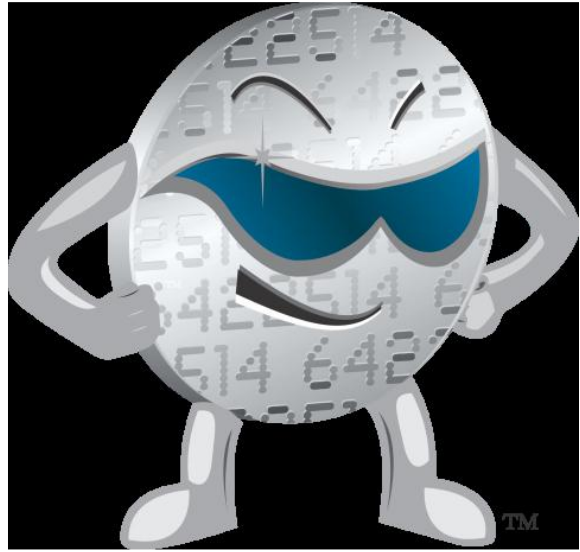
Address: 68 Laing St, George, 6536, South Africa, George

Tel: 044 874 0836

Email: info@datadot.co.za

Web: www.datadot.co.za





Solar Panel Solutions

Micro-dotting Solar Equipment

- Theft of solar panels is a concern in South Africa. Solar panels are valuable and easily transportable, making them a target for thieves. Combining multiple security measures and technologies can provide a layered defence against solar panel theft. DataDot Technology SA has the solution.
- The purpose of Micro-dotting all solar equipment, is to add an additional layer of security, by using DataDot Microdot Technology.
- Criminals will think twice about stealing the equipment, knowing that this equipment is identifiable.
- Equipment will be traced back to its original owner.



“GIVE YOUR ASSET AN IDENTITY “



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Get Your GameON

Your Infinite Skills Hub

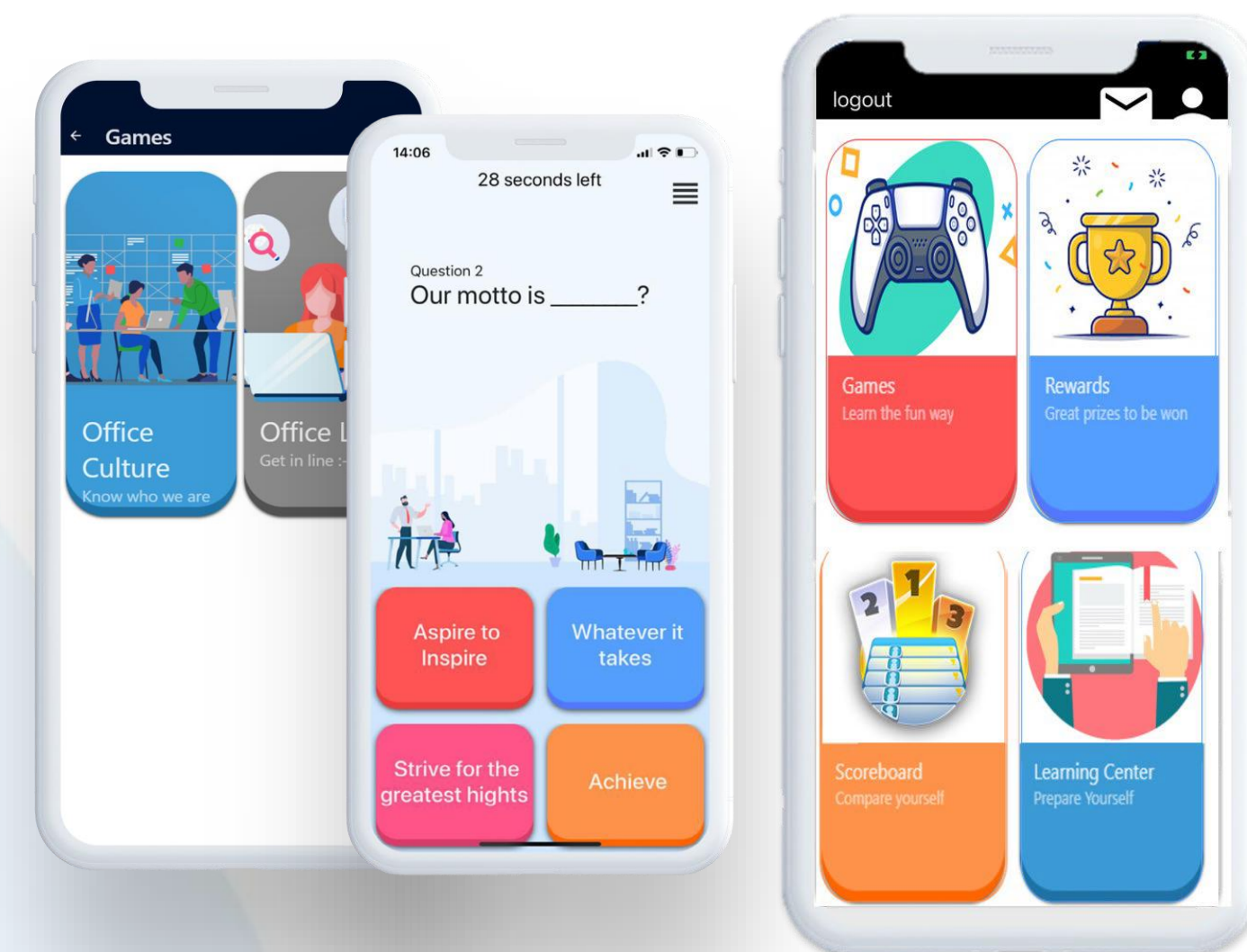
Budget, time & commitment are constraints we all deal with daily, especially training our employees. *GameON* was developed to address these constraints with a technology-driven, micro learning solution that is affordable, engaging and rewarding for companies of all sizes.

Applying micro learning allows you to better train your employees, resulting in them performing better in their roles, have better knowledge of your products and services and retaining this knowledge for longer.

- Customizable platform using corporate branding, logo and colours.
- Learning Centre for training material.
- Short daily assessments to test your employee's knowledge.
- Built-in reward structure to keep users engaged and participating.
- Leader Board to add competitiveness amongst staff.
- Built-in communication tool that can be used to announce all business news such as: new products, video links, internal communications and any changes in policy, incentives and products - all at the push of a button.
- Monthly management feedback on all aspects of training including staff participation and engagement levels.

**over 5000
active users
globally**

Turn your training into micro learning and watch your staff get happier and more productive with every minute!



GameON is a level 4 B-BBEE compliant company

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GameON Road to a Sale

Well Trained Sales Staff Sell Cars

Over 5000 active users globally

What if there was a way to teach your employees how to close a deal by following a sales process to build value in the customers mind?

Budget, time & commitment are constraints we all deal with daily, especially training our employees. *GameON* was developed to address these constraints with a technology-driven, micro-learning solution that is affordable, engaging and rewarding for companies of all sizes. Applying micro-learning allows you to train your employees better, resulting in increased knowledge and information retention, ultimately leading to better performance.

Road To A Sale! is a training solution designed to improve your employee’s ability to close more deals by learning how to improve the customer experience and build value. Customers expect personalised service deserving of their spend – and as such, the sales process should meet and exceed their expectations. A high value purchase decision will only convert when the customer has a high value experience.

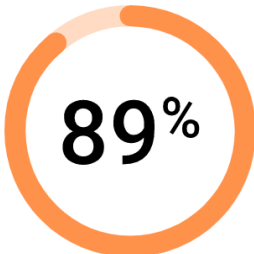
Road To A Sale! is developed by *GameON* that will help your employees reach the next level. Sales staff will learn how to:

- Prospect and Source Leads
- Meet and Greet
- Qualify the Customer
- Select and Present
- Platform Test Drives and Demo’s
- Complete Valuations
- Initiate the Final Close and OTP Sign
- Finance Application
- Delivery and Follow up

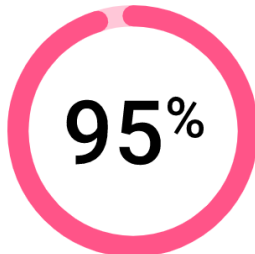
Get in touch with us and give your staff access to **Road To A Sale!**

Call us today for a demo!

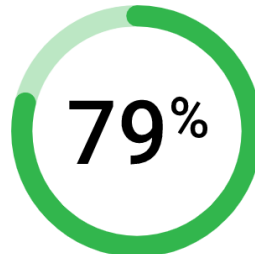
Employee Feedback



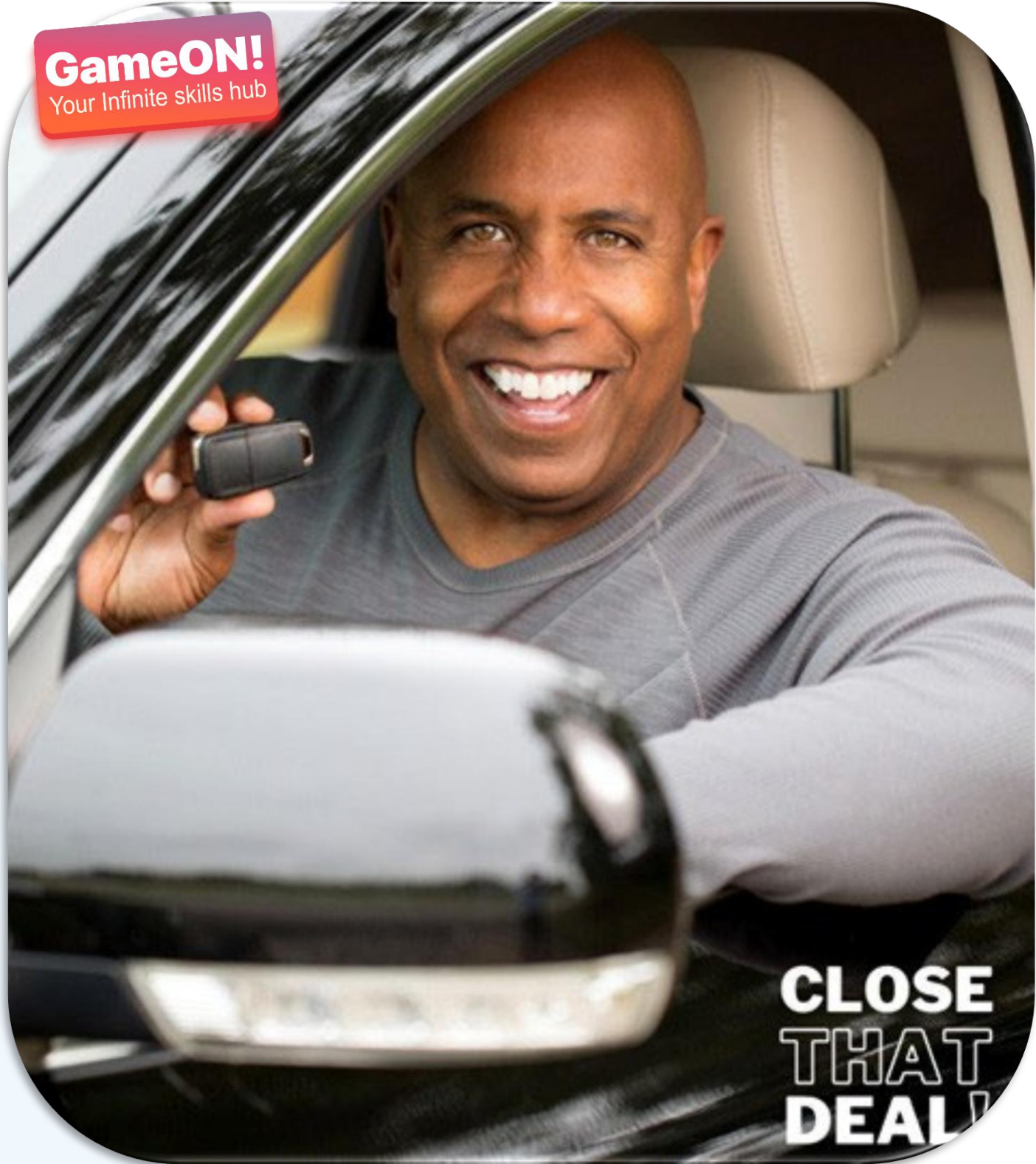
of those surveyed stated that a point system would boost their engagement.



of those surveyed stated that they enjoy earning rewards for engaging in training.



Of participants said they would be more productive and motivated if their learning environment was more like a game.



GameON is a level 4 B-BBEE compliant company

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Graffiti Designs

Vehicle Branding, Truck Tarpaulins & Retail Promotional Material

Graffiti is one of the leading vehicle branding and truck tarpaulin manufacturers in South Africa. We offer an extensive range of products to cater to all your branding requirements including, but not limited to, the following:

- Vehicle & Truck Branding
- Custom Wrapping & Colour Changes
- Tarpaulin Manufacturing
- Paint Protection Films
- Signage
- Large Format Digital Printing

Graffiti offers a 3 year warranty to our customers.

Graffiti has grown and diversified into one of the most exciting and innovative branding companies in South Africa. Our Vehicle Branding Division is currently one of the leading Vehicle Branding companies in South Africa, with a tailored solution catering for our diverse customer base spanning from multi-national companies to individuals. **Let your fleet be your mobile billboards.**

Tarpaulins

The establishment of a Tarpaulin Division in 2013 has seen Graffiti extending its market footprint and in a very short space of time, is currently known as one of the most reputable Tarpaulin Manufacturing companies in South Africa.

"Branding On The Move..." "Delivery and Installation anywhere in Africa"



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Email: enquiries@graffiti.co.za

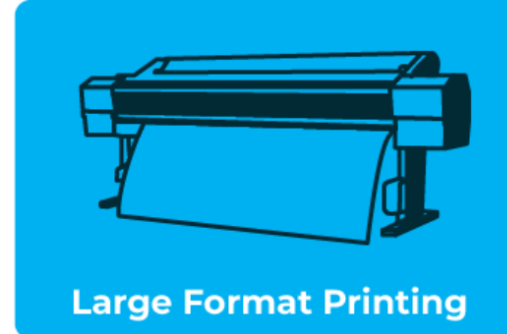
Web: www.graffiti.co.za





Gazebo World

Portable Branding Displays and Large Format Digital Printing



Gazebo World is a high-volume production house and home to the best quality branded gazebos and supplementary branding displays in South Africa. Our in-house facilities include: Direct to Textile and Dye Sublimation Printing, UV Printing, In House Design, and a comprehensive in house CMT Finishing department. We stock the largest gazebo range in South Africa with options for every budget and application.



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Ishishini Lethu

Your Transformation Partner of Choice

As a **Level 2 B-BBEE** enterprise, Ishishini Lethu provides various B-BBEE solutions to their clients and is a supplier into the automotive and manufacturing sector.

What does Ishishini Lethu (My Business) offer :

As a DataDot Technology SA empowered enterprise, Ishishini Lethu initially created programmes that focused on creating entrepreneurs and a safer community through their Dot What U Got project which introduced authentication technology in the previously disadvantaged communities but this has expanded their business to provide the following services for their clients and partners:

- Assessment of your company's B-BBEE scorecard so as to provide solutions to achieve the **maximum B-BBEE points**
- **Partnership opportunities** to improve on the Ownership and Supplier Development elements of the scorecard
- **Supply chain** and product distribution opportunities within the motor industry, manufacturing and related sectors
- Skills Development through the training hub which provides **SETA accredited** and non-accredited training focused mainly on unemployed youths
- Enterprise and Supplier Development through community based **entrepreneurial upliftment** and job creation projects
- **Socio Development** through feeding schemes which aims to provide a nutritious product to the most vulnerable of our society

Let us assist you to make a real difference while you utilize your B-BBEE spend to add true value to your business.



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Proudly Imported by

KMSA

DISTRIBUTORS

Kawasaki
Let the good times roll®

KAYO

LIFAN

QJMOTOR

SYM

BRC
MOTO



BRC Moto

Import & Distribution of BRC Moto

BRC Moto was established in 2014 as a high-quality ATV & UTV Manufacturer

BRC Moto integrates development and manufacturing in-house and specializes in producing all types of off-road vehicles, including ATV's, UTV's, and Buggies, with engine displacements ranging from 150cc to 1000cc

Currently, BRC products are exported to South Africa, the United States, Australia, UAE, Mexico, and 10 other countries.



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Web: www.brcmoto.co.za





Kawasaki

Import & Distribution of Kawasaki

Kawasaki Motors South Africa (KMSA) have been the official importers of Kawasaki motorcycles, jetskis and all terrain vehicles for over 45 years.

Our motorcycles are categorised into:

- **Dual Purpose**
- **MX**
- **SuperSports**
- **Sport Tourers**
- **Naked**
- **ATV**
- **Side X Side**
- **Off Road**

Kawasaki is a prominent player within the South African motorcycle market and offers a high-quality product to our extensive nationwide South African dealer network backed by a trusted and innovative parent manufacturer, Kawasaki Heavy Industries Japan.



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Web: Kawasaki.co.za





Kayo

Import & Distribution of Kayo Motorcycles & ATV's

- KAYO Motorcycles and ATV's is a dynamic and forward-thinking brand that aims to provide riders with the ultimate off-road experience. With a strong focus on research and development, KAYO has assembled a team of industry experts and engineers who share a common goal: to create cutting-edge motorcycles and all-terrain vehicles that push the boundaries of performance and design.
- KAYO offers a diverse range of motorcycles and ATV models, catering to riders of all levels of experience and preferences. From sleek and agile motorcycles to powerful and rugged ATV vehicles, KAYO has something for every adventure seeker. Each model is meticulously designed, incorporating the latest technologies and materials to ensure optimal performance and durability.



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Web: www.kayomoto.co.za





Lifan

Import & Distribution of Lifan Commercial Motorcycles



- Lifan motorcycles are engineered with precision, superior craftsmanship and equipped with robust engines. They are known for their affordability, fuel efficiency and versatility making it an excellent choice for both commercial and commuting.
- Lifan's commitment to quality ensures that their motorcycles are built to last. With rigorous testing and strict quality control measures, Lifan ensures that their bikes are reliable and dependable.
- Lifan understands the importance of rider comfort. Their commercial motorcycles offer comfortable seating positions, well-padded seats, and optimal vibration damping for a smooth and enjoyable ride.
- Lifan Motorcycles, has established itself as a global leader in the two-wheeler industry with more than a million units sold annually.
- Lifan, your number one choice for the South African commercial market.



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QJ Motor

Import & Distribution of QJ Motor

QJMOTOR is a proud member of the Qianjiang Group, one of the world's largest and most respected motorcycle manufacturers who employs over 6000 staff members. Backed by **Geely Holdings**, the Group produces more than 1.2 million motorcycles annually, ensuring a strong foundation of scale, expertise, and global reach.

QJMOTOR motorcycles are available in more than 130 countries, reflecting the brand's strong international presence and growing recognition among riders worldwide.

- ***Adventure***
- ***ATV's***
- ***Cruisers***
- ***Supersport***



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SYM

Import & Distribution of SYM Motorcycles & Scooters

Sanyang Motor Co. Ltd. founded in 1954, based in Taiwan, is the international manufacturer of SYM motorcycles and scooters. KMSA are the official SYM Importers & Distributors in South Africa.

Sanyang Motor has established extensive marketing channels across the globe and strong alliances with world-leading institutions and are a major world player manufacturing in excess of 900 000 vehicles per-annum.



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Bikewise



Import & Distribution of Motorcycle Parts, Accessories & Tyres

Bikewise are the importers and distributors of premium quality accessories to the motorcycle industry. KMSA's experience in the accessory field is vast and Bikewise is a respected, large player in the South African motorcycle accessory market with a skilled in-house sales team and field representatives and longstanding appointed sub-distributors nationwide, currently servicing over 430 accounts. Local distribution is managed by an experienced warehouse team with our own vehicles as well as third party couriers for outlying areas.

Our product line includes:

- | | | |
|--------------------------|--|-----------------------------------|
| • Arai Helmets | • MOTUL Lubricants | • Acerbis |
| • D.I.D Chain | • Optimate Chargers | • Pirelli Motorcycle Tyres |
| • NGK Spark Plugs | • Renthal | • ATHENA Parts |
| • BMA | • SBS Brake Pads, Discs & Clutch Kits | • SKF |

Bikewise uses a live online dealer ordering system in the field which vastly enhances service levels. The Bikewise philosophy is the importation of premium brands on an exclusive basis, which ensures dedication to those brands and the achievement of marketing and sales objectives.



Contact Details

Address: KMSA Building, 15 Spartan Crescent, Eastgate ext 3, Sandton

Tel: 011 566 0333

Email: bikewise@kmsa.co.za

Web: www.bikewise.co.za



LEASE TRACKER

YOUR IFRS 16 SOLUTION

Lease Tracker

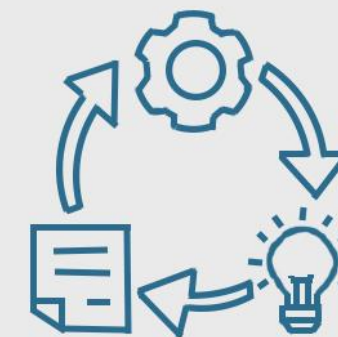
Store, manage, report-on and account for all your Leasing activities in our Secure Cloud Solution

LeaseTracker offers a user-friendly cloud-based solution that allows you to capture, modify, remeasure and manage all other aspects of your lease contracts within minutes, whilst ensuring compliance with reporting standards.

Founded by a team of dedicated accounting professionals, LeaseTracker, was designed to provide intelligent accounting solutions through the use of technology. Whilst we take pride in providing a market-leading product, it is our core principle of exceptional service and our customer-first attitude, which sets us apart.

- **Automate financial statement disclosures with a comprehensive library of reports**
- **Generate monthly journals to upload into your financial system**
- **House all your lease information in one central location to simplify your IFRS 16 audit process**
- **Fully supported onboarding and expert advice**
- **Unlimited user licenses**
- **Setup specific user permissions**

Sage Business Partner



IFRS 16 Lease Accounting

Contact Details

Address: No 7, Corobrick Street, Meadowdale, Germiston, Johannesburg 1614.

Tel: +27 (0) 10 506 0599

Email: enquiries@leasetracker.co.za

Web: www.leasetracker.co.za





Document Management Solution

Secure cloud storage for all your important files, supported by flexible and efficient approval workflows

The Document Management Solution (DMS) is a reliable, cloud-based platform that provides secure and structured information storage for all important documents and files, including customisable and secure approval workflows.

- **Optimise contract management & reporting**

Create and manage your contracts and credit facilities within a few clicks and enjoy user-friendly reports to gain key insights into upcoming payments, credit facility utilisation and maturity analysis.

- **Flexible Approval Workflows**

Unique approval workflows can be created for each individual document, allowing for single or multiple levels of approval. Sequential approval workflows are also supported, meaning that the order in which files and documents are approved can be setup to align with your organisation's approval hierarchy.

- **Notifications & Reminders**

DMS supports system notifications and reminders for all key data elements. Set up reminders for approval deadlines, contract expiries, document reviews and more.



**Document
Management
Solution**

Contact Details

Address: No 7, Corobrick Street, Meadowdale, Germiston, Johannesburg 1614.

Tel: +27 (0) 10 506 0599

Email: enquiries@leasetracker.co.za

Web: www.leasetracker.co.za





Asset Management

Optimise your organisation's fixed-asset management with a user-friendly, collaborative, financial and operational cloud-based solution

Our Asset Management Solution is the ideal platform for organisations to manage their fixed assets. From service schedules and tenant management to asset verification and a comprehensive fixed asset register, our solution is the ultimate operational and financial asset management tool.

Financial Management

- Easy-to-use fixed asset register and general ledger functionality.
- Record and monitor asset valuations and replacement values.
- Asset verification: Tag all assets and easily conduct asset counts using our dedicated Android and IOS mobile application.

User Segregation

- Unique built-in user roles which align to various permission levels help ensure that data is kept secure and access privileges are maintained in line with your firm's policies.

Operational Management

- Tenant Management: Create and manage tenants, including billing schedules, checklists, and more.
- Asset Management: Ensure that your assets are managed effectively using maintenance schedules and service reminders.
- Project Management: Create and manage project and sub-projects from one central platform. Define budgets, record actual spend, and conduct variance analysis, with the option to choose between maintenance and capital-based spending.

Sage Business Partner



Contact Details

Address: No 7, Corobrick Street, Meadowdale, Germiston, Johannesburg 1614.

Tel: +27 (0) 10 506 0599

Email: enquiries@leasetracker.co.za

Web: www.leasetracker.co.za





Higher Purchase Management

Store, manage, report-on, account for all your financed assets & lending facilities in our Secure Cloud Based Hire Purchase Module

Our Hire Purchase Management Solution is the ideal platform to streamline the accounting and reporting for all financed assets and credit facilities.

- **Optimise accounting & reporting**

Create and manage your finance contracts and credit facilities within a few clicks and enjoy user-friendly reports to gain key insights into upcoming payments, credit facility utilisation and maturity analysis.

- **Automate calculations & updates for rate changes**

Calculations are built into the system, and rates are updated automatically as interest rates change, so you'll never need to prepare calculations or manually process updates for rate changes again.

- **On-boarding**

Let our team of accounting professionals assist you in transitioning to an Asset Management System whilst providing you with best-practice advice.

- **User Segregation**

Unique built-in user roles which align to various permission levels help ensure that data is kept secure and access privileges are maintained in line with your firm's policies.

Sage Business Partner



Contact Details

Address: No 7, Corobrick Street, Meadowdale, Germiston, Johannesburg 1614.

Tel: +27 (0) 10 506 0599

Email: enquiries@leasetracker.co.za

Web: www.leasetracker.co.za





Lereko Captivate

Fleet Branding, Vehicle Branding, Tarpaulins, Indoor & Outdoor Branding & Procurement

Established in 2016. Lereko Captivate is an effective partner in the procurement of all vehicle related products in South Africa and is proudly Lereko Investment (Pty) Ltd company.

With the enterprises encouraged through their scorecards to procure from entities that have a good B-BBEE contribution level. Lereko's 30 years of combined experience is able to offer assistance in branding, printing and advertising as well as procurement on multi-platforms levels of vehicle accessories and equipment.

As a level 2 BEE contributor, Lereko Captivate manages all the negotiation and acquisition responsibility whilst working with leading South African brands and key suppliers to meet your procurement needs. Through skilled buyers, Lereko Captivate finds you the best prices across a wide range of industries whilst ensuring quality, efficiency and customisation that fits each client's business interests. This innovative branding solution was developed exclusively by Lereko Captivate and supported in development with Graffiti. Lereko Captivate is now able to offer vehicle related procurement, vehicle branding, truck and truck tarpaulin branding to our clients at a cost-effective marketing platform.

Our Offerings –Tarpaulins

Extensive experience in manufacturing and installation of branded and plain pigmented tarpaulins.

We pride ourselves on providing the best possible product offering and utilise only the finest quality materials in 550, 800 and 900gsm along with quality accessories. As a result of this superior product offering we are able to offer a three-year warranty on all our printed tarps.

We are also able to turn your branding into a tailor-made security solution by utilising security mesh.

Branding Specialities:

- Premium, Classic & Economy Branding Options
- Safety & Statutory Graphics
- Vehicle Protection Films
- Window Graphics
- PVC Framing Systems - G Frame
- Tarpaulin Security Mesh Solutions

Large Format Print:

- Fabric Printing And POS Material
- Custom Printed Wall Paper
- PVC Printing
- Vinyls For Windows, Walls & Boards
- Custom Signage



"Branding on the Move."

Contact Details

Address: No 7 Corobrik St, Meadowdale, Germiston, 1614

Tel: +27 (011) 691 8400

Email: tracy@lerekocaptivate.co.za

Web: www.lerekocaptivate.co.za





Lereko Activate

Brand Activation, Experiential Marketing,
Activation Logistics

Lereko Activate is a specialist brand activation and experiential marketing business delivering end-to-end activation logistics, asset management, and on-site execution for events and on-ground marketing campaigns.

The group structure enables Lereko Activate to provide clients with a fully turnkey activation solution, managing the complete lifecycle of brand activations from concept and production through to deployment, execution, and post-event asset management.

Why Lereko Activate:

- Over 22 years' experience in branding, production, and brand activation
- Nationwide footprint across all major cities in South Africa
- Fully turnkey activation capability supported by in-house manufacturing
- Division of a Level 2 B-BBEE accredited group
- Single point of accountability

Core Services:

- Brand Activations & On-Site Execution
- Branding Storage and Asset Care
- Branding & Asset Management
- Branding Production & POS Solutions
- Signage and Installation

Industries Served:

- FMCG
- Retail
- Automotive
- Financial Services
- Telecommunications
- Sports & Entertainment
- Corporate Events & Exhibitions



Activation Specialists

Contact Details

Address: No 7 Corobrik St, Meadowdale, Germiston, 1614

Tel: +27 (011) 691 8400

Email: gareth@lerekoactivate.co.za

Web: www.lerekoactivate.co.za





Live OnLine Retail

Turn Online Shoppers into Loyal Customers

The **human touch** still remains a critical factor when conducting business albeit in the physical world or on a digital platform

LOR - Enabling direct online human engagement between a real salesperson and a potential buyer

Give your online customer a rejuvenated online experience that will bring them back for more - Live Online Retail, the human connection.

LOR replicates the **physical world behavior** in the **digital space** so that online agents can see what the customer is looking and feeling on the online showroom floor...now approach them and close that deal digitally with **Live Online Retail**.

"LOR is a simple yet effective tech offering that helps to optimize (relevant and timeous) communication between buyers and sellers in online retail environments."

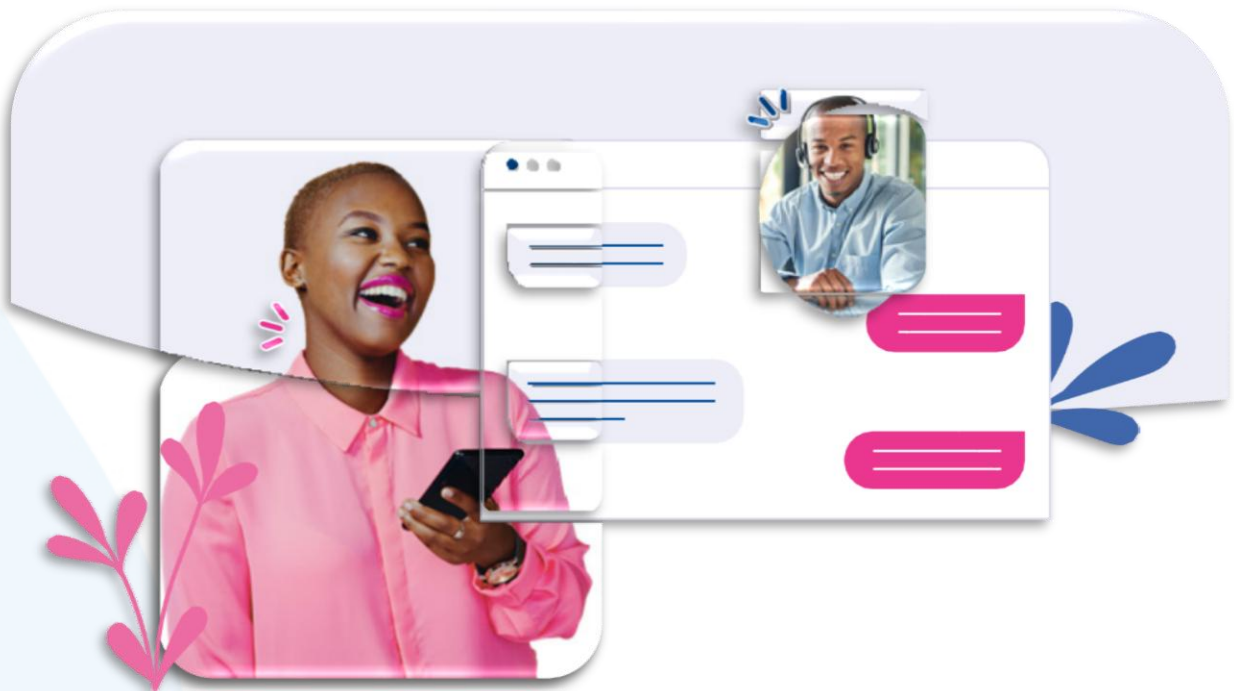
Online Human Engagement

Give your online customer a rejuvenated online experience that will bring them back for more - Live Online Retail, the human connection.



We'll help **you** turn browsers

into **loyal customers**



LOR Technologies is a level 4 B-BBEE compliant company

Contact Details

Address: No 7, Corobrick Street, Meadowdale, Germiston, Johannesburg 1614.

Cell: 082 994 2468

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Web: www.lortechnologies.com





LOR Technologies AI Solutions

Advancing Innovation
Empowering Possibilities

At LOR Technologies, our Advanced Technology Solutions division leads the charge in harnessing the power of Artificial Intelligence to transform how businesses operate.

 General AI Assistants

 Sales Assistants

 Telephony Automation



advanced
technology
solutions.

 Tailored AI Models

 Social Media Assistants

 And More ...



LOR Technologies is a level 4 B-BBEE compliant company

Contact Details

Address: No 7, Corobrick Street, Meadowdale, Germiston, Johannesburg 1614.

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Web: www.lortechnologies.com



Now is the time to embrace intelligent transformation. Let's build the future of your business—today.



LOR Technologies - PHYRON

The Easy Way To Make Your Cars More Attractive!

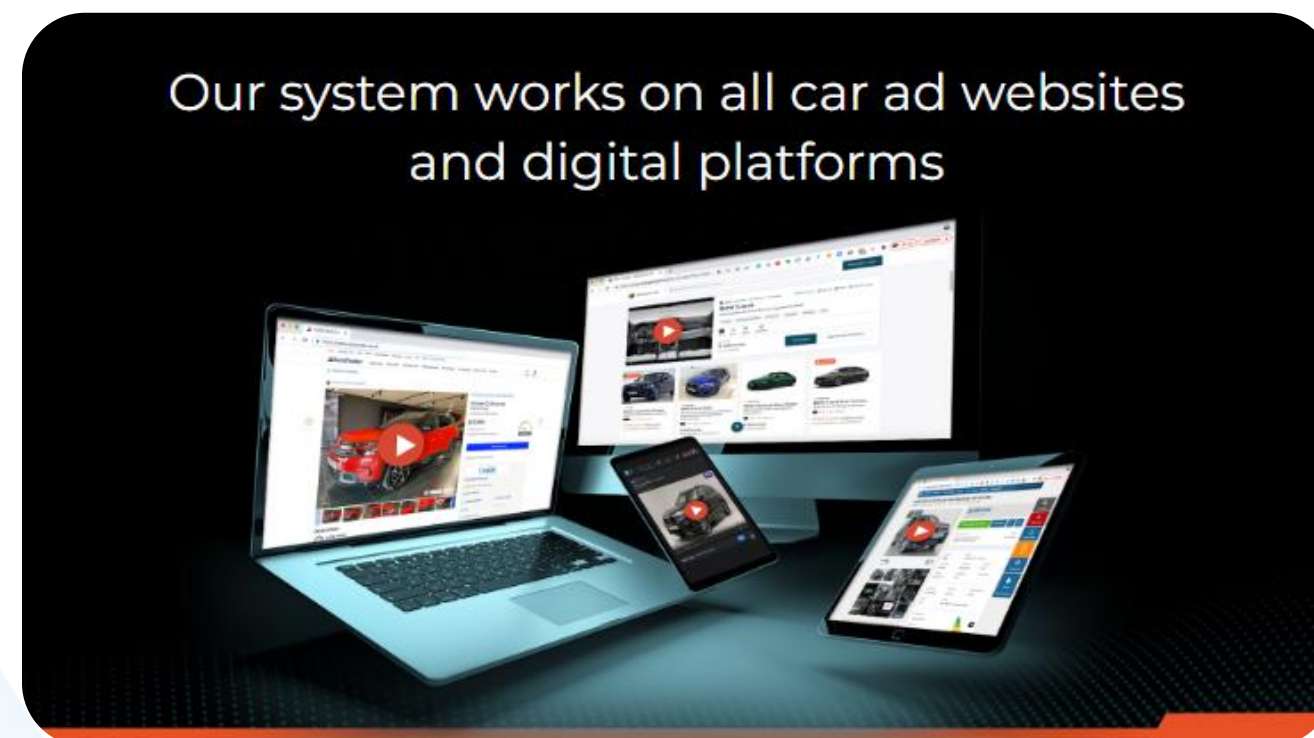
“Our objective is to find simple ways of making car ads as attractive and engaging as seeing the cars in a showroom.”

Creating good videos for online marketing is cumbersome as it takes time to create and is often just for a single product. It is not designed to do a lot of videos quickly and effectively.

PHYRON solves that problem with Video+AI.

- We fetch the images and specifications from your car ads
- Our AI Automatically creates and add video to all your cars within 10 minutes
- The video is updated if the ad is changed
- Everything is done automatically with zero manual work

The easiest manner to add video to all you online listings – on your website and other third-party platforms!



**LOR Technologies is the official
licenced partner for Phyron in Africa**

Contact Details

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Cell: 082 994 2468

Email: info@lorotechnologies.com

Web: www.lorotechnologies.com





MotoData

We facilitate purpose loans on-line to cover financing of your vehicle, motor bike, boat, leisure equipment, vehicle repairs and service/parts plus any other personal finance requirements you may have relating to your motoring needs.

Loans for any purpose you might require

- Finance provided by multiple Registered Credit Providers in SA
- Application result within seconds
- Convenient online engagement and transacting with multiple Credit Providers
- Payment for products and services directly to the supplier/service provider

Dealers, service providers and other retailers

- Ability to sell more product and provide higher quality services with easy and direct access to various Credit Providers.
- Increase aftermarket sales opportunities, whilst enhancing client retention.
- Higher sales in workshops and service centres.
- Improve parts sales by making funding available at point of sale.
- Improve turnover and profitability throughout the value chain through an alternative funding solution.
- Motodata is the conduit linking customers, businesses and various Credit Providers.

Use our platform or scan our QR codes at accredited suppliers for any of your vehicle, Leisure & after market financing requirements.



Contact Details

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Tel: +27 (0)11 398 9110

Email: info@motodata.co.za

Web: www.motodata.co.za





One Power Cloud

Business Intelligence Solutions, Data Warehousing and Development of BI Tools.

OPC is a provider of Business Intelligence solutions, data warehousing and a developer of BI tools on the Microsoft® Power Platform. The business offers training and Power Platform activation, consulting services and a fully outsourced BI solution.

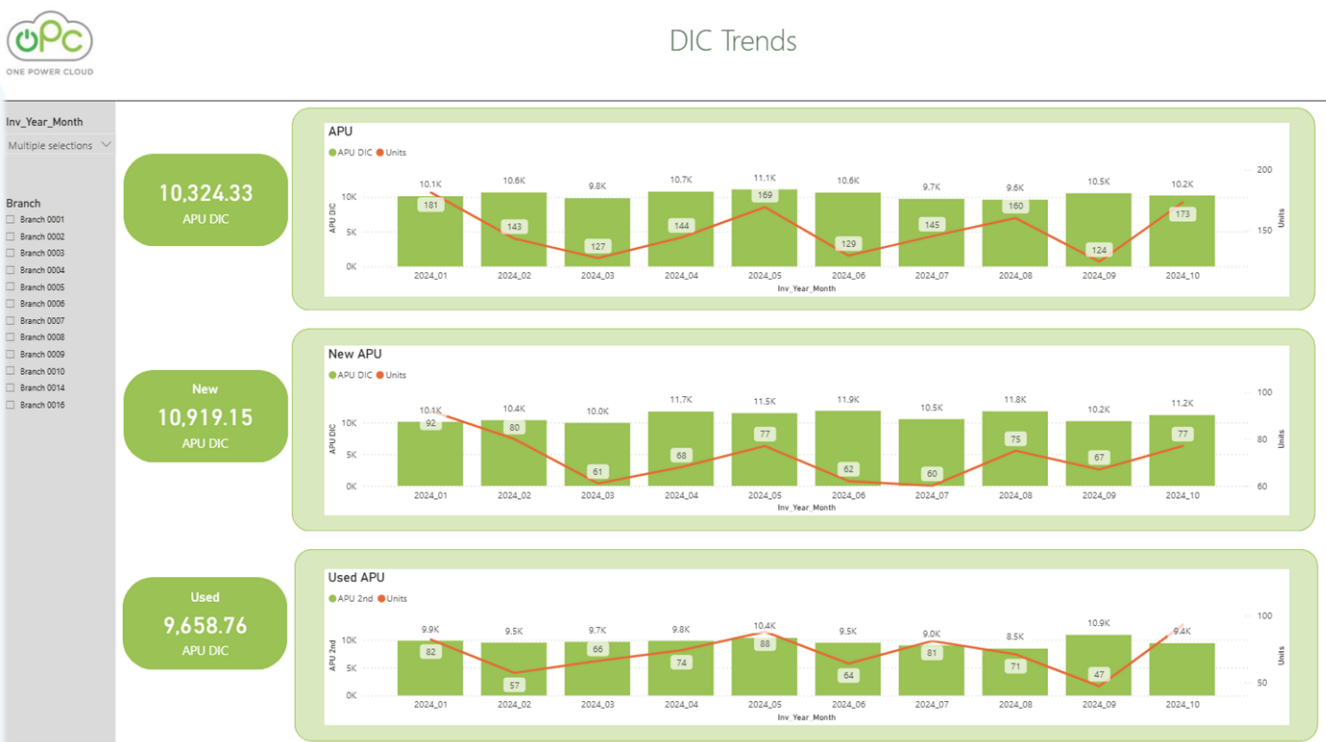
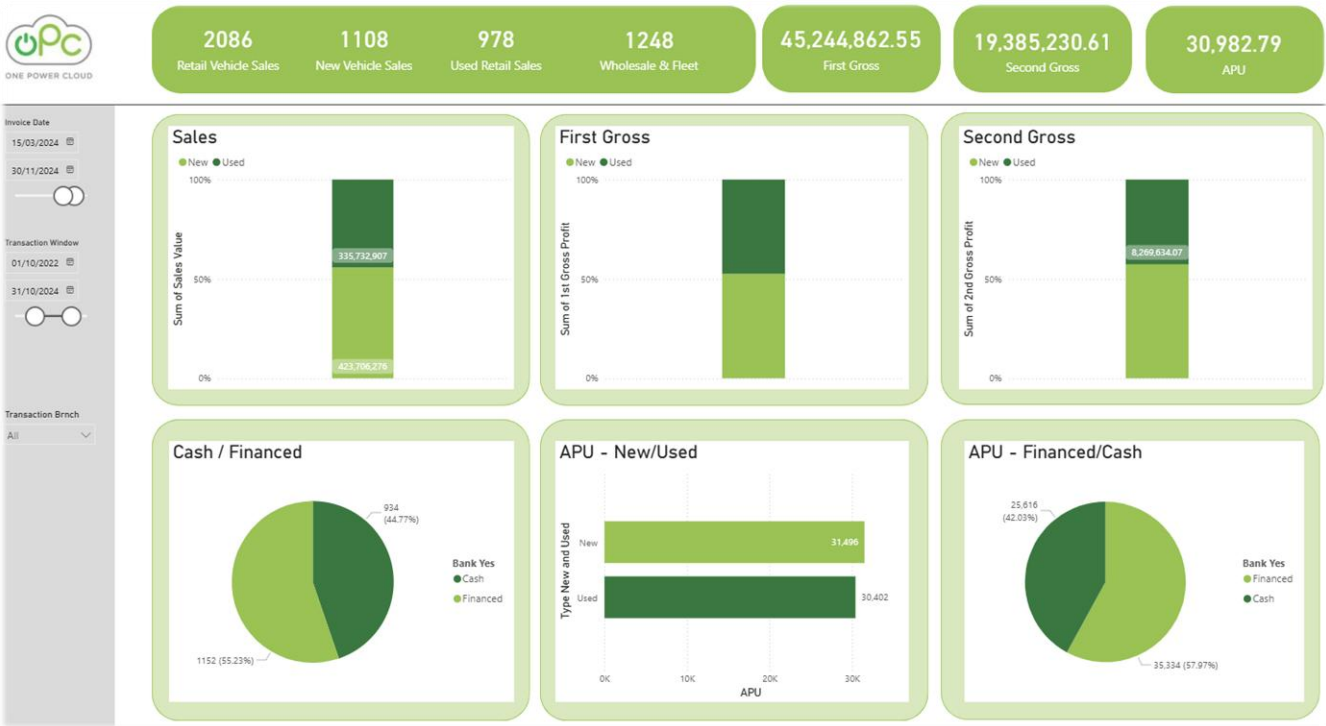
Integrated BI Solutions

Unlock your true business potential with One Power Cloud’s business intelligence solution. Powered by Microsoft, we use the latest technology to provide your business with unparalleled insights to make data-driven decisions.

Our integrated BI solution has been specifically designed for automotive retail and import organisations. It allows for real-time data analysis and DMS integration that will optimise your business operations and allows you to access your data from the comfort of your couch using your laptop or mobile device.

Our Features

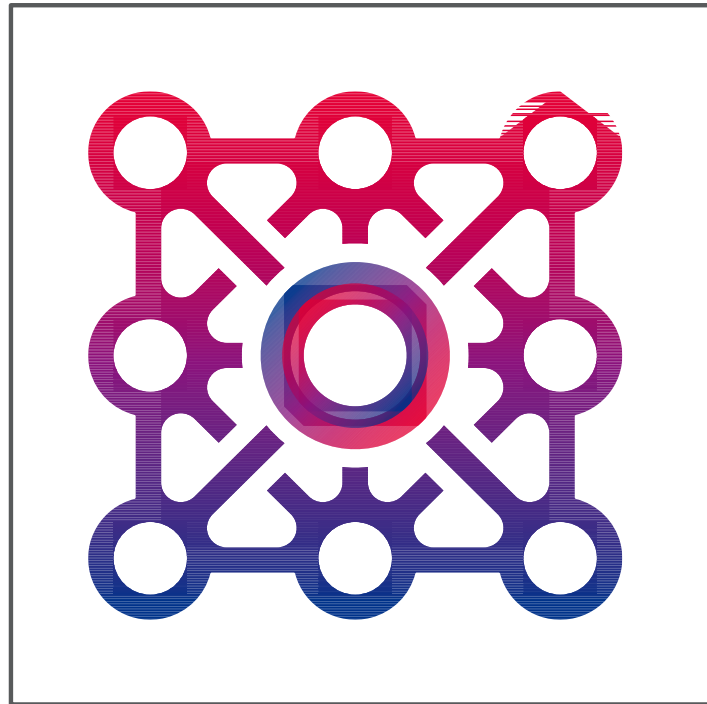
- Operational Reporting
- Robotic Process Automation – Floorplan Recon
- Income Statement
- Balance Sheet
- DOC
- Financial Ratio Analysis
- Trend Analysis
- Daily Controls
- Cash Outstanding
- Debtors & Creditors Ageing
- Work In Progress
- All performance reporting i.e. Parts salesman, Service Advisors, Technician hours efficiency and productivity
- Parts and Vehicle inventory
- Bespoke Development



Contact Details

Address: 7 Corobrik Str, Meadowdale, Edenvale
Tel: +27 82 581 8998
Email: faan@opc.work
Web: www.opc.work





OnlineLoc8

Go beyond search with your own digital e-commerce platform

LOR Technologies set out to build a new digital commerce platform, aimed at creating an environment where online shoppers can benefit from a multi vertical eco system, where they don't just search but find what it is they need.

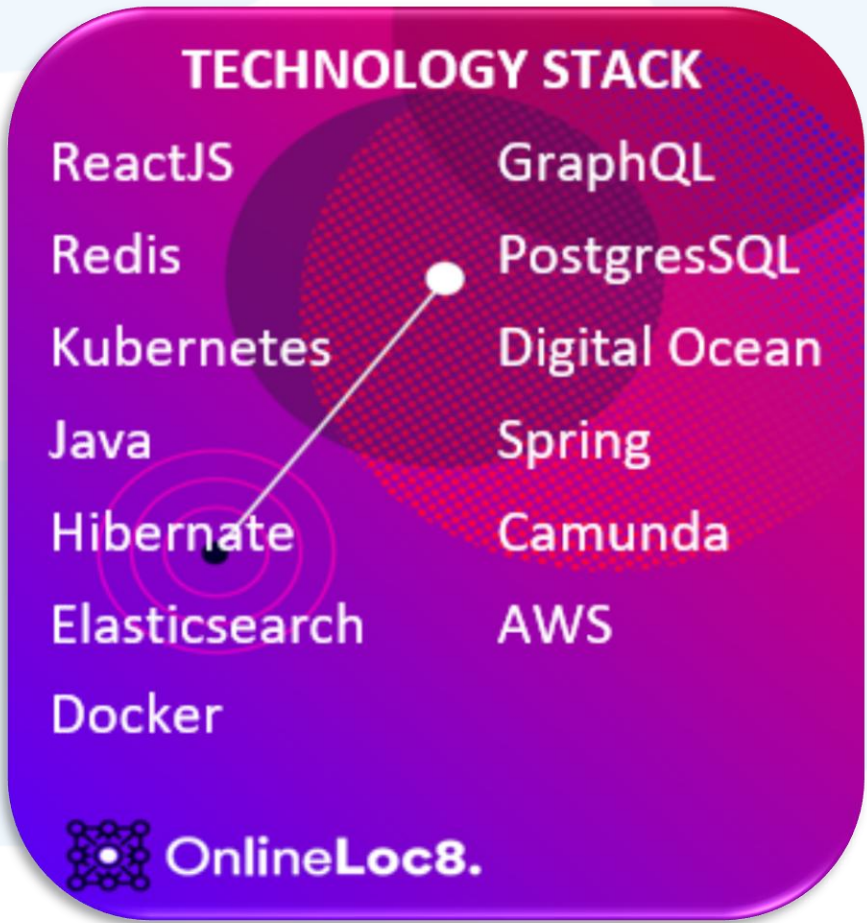
We offer OnlineLoc8 to the market as a White Label solution whereby industries can create their own digital showroom, and serve up options to their customers in a very modern presentable manner, backed with the latest technologies available.

- | | |
|----------------|----------------|
| Loc8 Vehicles | Loc8 Property |
| Loc8 Tyres | Loc8 Medical |
| Loc8 Services | Loc8 Finance |
| Loc8 Insurance | Loc8 Education |

The possibilities are endless

Benefits of white labelling:

- Speed to market with less development time
- Save on development costs
- Customise the platform to your look and feel
- Benefit from future enhancements and added features
- Reduces risk



OnlineLoc8.

Powered by  **live online retail.**

LOR Technologies is a level 4 B-BBEE compliant company

Contact Details

Address: No 7, Corobrick Street, Meadowdale, Germiston, Johannesburg 1614.
Cell: 082 994 2468
Email: info@lortechnologies.com
Web: www.lortechnologies.com





Orange Owl

Specialising in Vehicle Protection, Safety Products, Environmentally Friendly Waterless Car Wash and a wide range of Cleaning Chemicals.

Orange Owl was developed with a motive to introduce pioneering products to the South African automotive industry, aiming to amplify dealer retention and concurrently provide consumers with high-quality additions to their vehicles.

Product Offerings:

- **Crystal Fusion Windscreen Protector** : molecularly fuses with glass to form a hydrophobic barrier. It enhances visibility in bad weather, reduces glare by 34% at night and 24-month windscreen chip repair benefit.
- **Crystal Fusion™ Premium Ceramic Coating**: engineered to protect vehicle paint against contaminants, dirt, grime, insects and acid rain and prohibits them from attaching to the surface by means of super hydro-phobic barrier.
- **Crystal Fusion™ Superior Waterless Car Wash**: a protective coating that contains a special mixture of chemicals that breakdown and liquefy vehicle surface dirt on contact.
- **Graphene Coating – Keep your vehicle looking brand new!:** Graphene is a game-changing, carbon-based molecule that can effectively bind to and fortify surfaces when functionalized through a graphene dispersion. Formulated to provide a layer of protection on its own, or as an enhanced booster of existing protection, chemically bonds with the car's paint and creates a new layer of protection forming a semi-permanent shield with the paint.
- **Orange Owl Cleaning Chemicals**: We supply a wide range of cleaning chemicals for industrial and household purposes such as Hand Cleaner, Degreaser, Floor Cleaner, Leather Cleaner, Liquid Hand Soap, Dish Liquid, Deo Blocks, Pine Gel and many more.

Orange Owl is a proudly South African Company currently operating in South Africa, Namibia and Australia dealing with 365+ dealers. We strive to provide added value to all our clients from a B2B and consumer perspective and constantly look to improve the way the Motor Industry operates through innovative and up to date technology that speaks to forward thinking solutions.



Contact Details

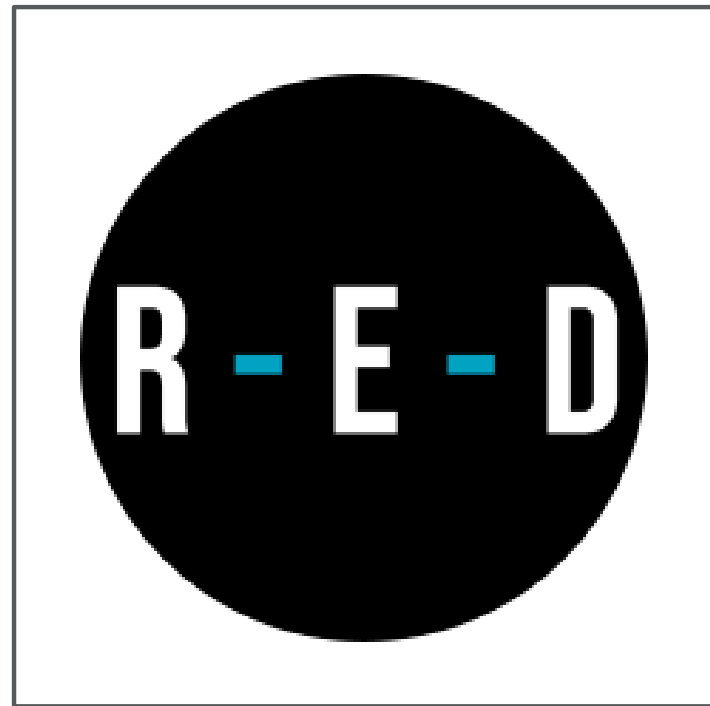
Address: 7 Corobrik St, Meadowdale, Edenvale, 1614

Tel: 011 398 9000

Email: info@orangeowl.co.za

Web: www.orangeowl.co.za





Reach Engage Develop

Monetising Digital | Connecting Digital



About

R-E-D is a renowned digital marketing agency specialising in the automotive retail sector. We offer a full spectrum of digital services fulfilled through our inhouse specialists. We are considered thought leaders within the digital transformation era with an innate understanding of the automotive industry, both locally and abroad, and the challenges to remain ahead of the competition.

Digital Advertising

Integrated, multi-channel advertising solutions across all major digital platforms:
Facebook | Instagram | Google | LinkedIn | TikTok | Twitter

Website Development & Management

Fully responsive, integrated websites that compliment your objectives and drive value:
Develop | Maintain | Integration | SEO | Analytics

Location Listing & Maintenance

Be found and project the right image of your business.
Support SEO with aligned listings.

Social Media Management

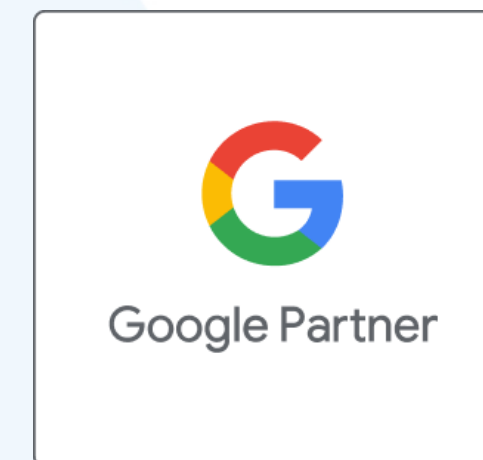
Creating, monitoring and managing social interactions.
Content | Moderation | Profile Management.

Online Reputation

Review monitoring and response management across all digital platforms.
Innovative and world class solutions to drive positive reviews.

Conversational Marketing

Conversation is the preferred choice in the new era of instant gratification.
Live Chat | Messaging | Lead Qualifying | Follow-Ups



Contact Details

Address: Block 7 Cedar Office Estate, Stinkwood Cl, Sandton

Tel: 010 025 3560

Email: reach@r-e-d.online

Web: www.r-e-d.online





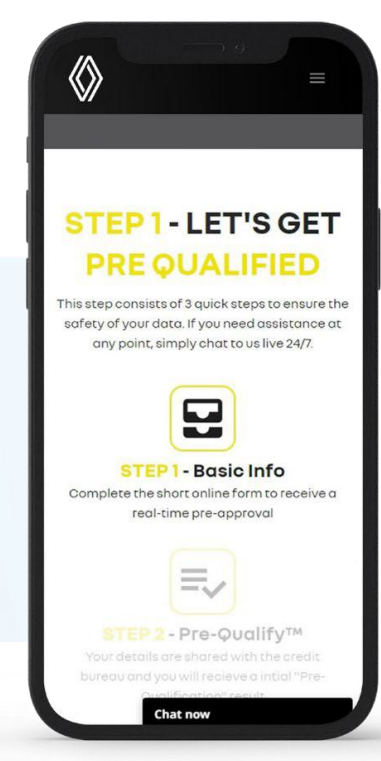
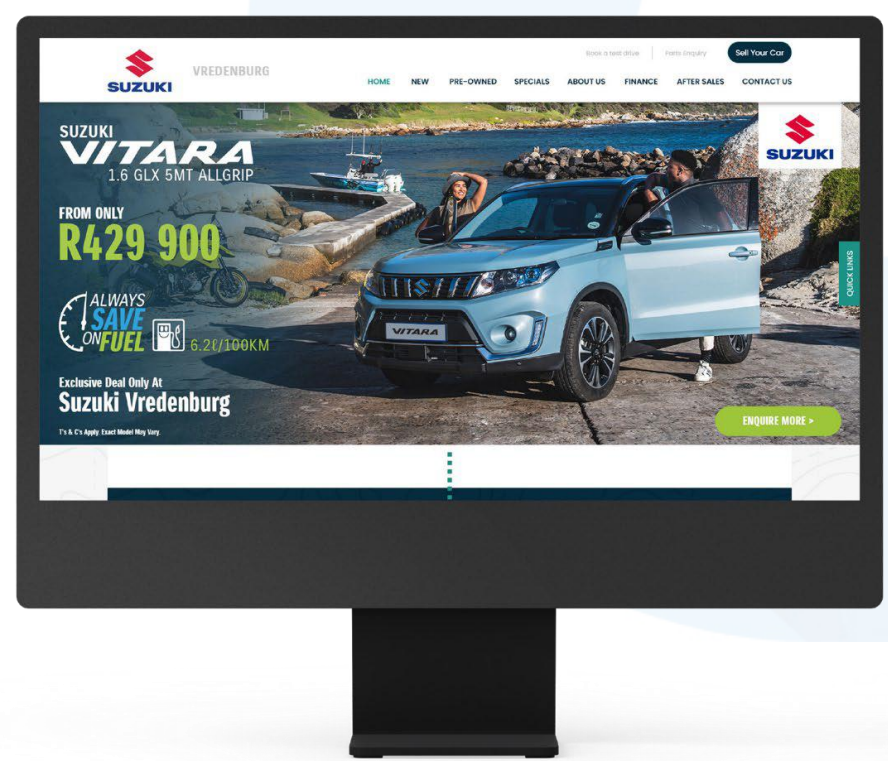
Reach Engage Develop

Connecting Digital For the Motor Industry

CONEXA 2.0

Conexa is our automotive digital content and integration management platform! Enabling dealerships to receive and track leads from all online channels in real-time. Our websites integrate with all prominent motor-industry platforms to ensure seamless operations in an environment that is OEM compliant, user friendly, functional and customisable to optimise for conversions.

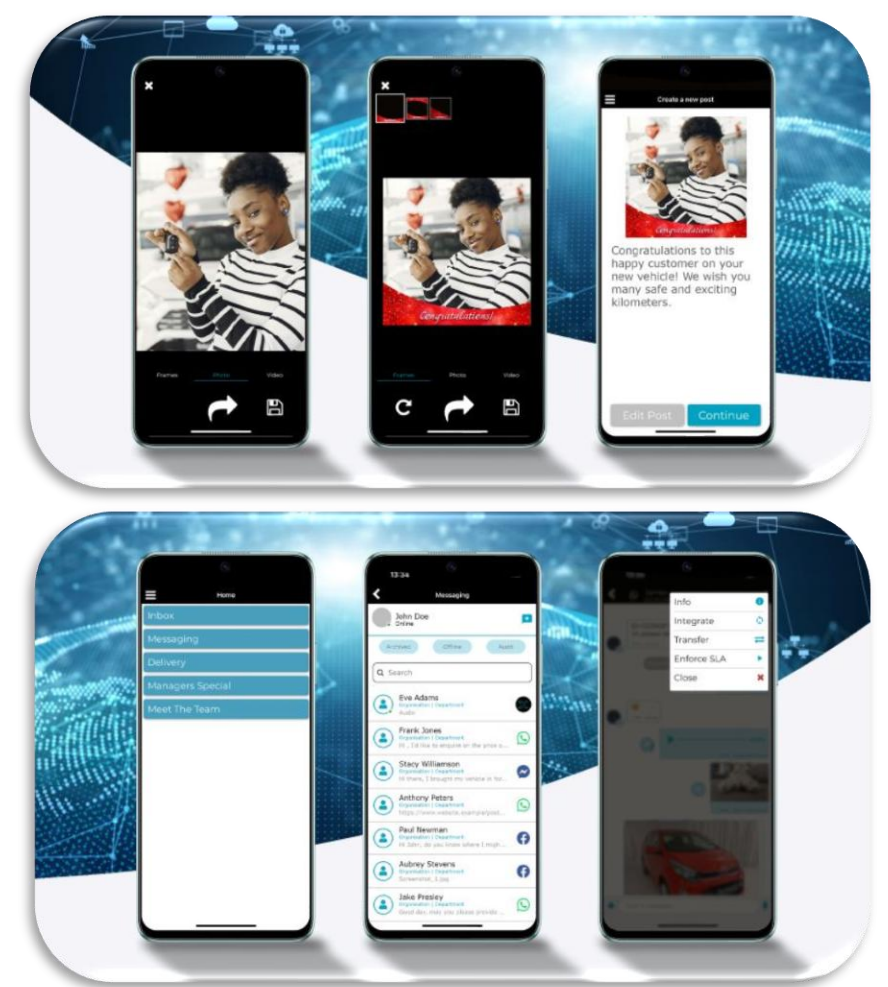
- PostX integration
- Contact management
- Lead tracking
- Website statistics
- Lead source attribution
- Sales source attribution



PostX is a revolutionary digital engagement application! Available in all app stores as well as conventional web browsers, PostX is designed for ease of use, making it easy to connect digitally across all mainstream channels.



- ✓ WhatsApp Integration
- ✓ Chat Transfers
- ✓ Chat Integrations
- ✓ Content Posting
- ✓ Templated Posts
- ✓ Reviews
- ✓ Content Scheduling
- ✓ Community Management
- ✓ Messaging
- ✓ Automated Routing
- ✓ Department Prompt



Contact Details

Address: Block 7 Cedar Office Estate, Stinkwood Cl, Sandton
Tel: 010 025 3560
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Web: www.r-e-d.online



Standard features:

- ✓ Animated/Video Banners
- ✓ New & Used Showrooms
- ✓ Stock Feed Integrations
- ✓ Service Bookings
- ✓ Parts Enquiries
- ✓ Finance Calculators
- ✓ Sell Your Vehicle
- ✓ Specials / Offers
- ✓ Dealer Locator
- ✓ OEM Compliance
- ✓ Multi-Brand Capable
- ✓ Fully responsive
- ✓ SEO powered



TouchBasePro

Specialists at increasing your email ROI



TouchBasePro is one of South Africa’s leading email marketing, SMS and WhatsApp platforms, designed to help businesses achieve measurable returns on their direct marketing. With a simple, powerful interface, manage your email and SMS campaigns, subscriber databases, reports, and much more.

Ensure your emails hit the inbox, with world-class email and SMS deliverability, POPIA-compliant sending and leading customer support, TouchBasePro is trusted by many of South Africa’s leading organisations to ensure direct marketing success.



Email Builder: Our online editor makes creating stunning email campaigns in minutes easy. Just drag and drop your content into the campaign builder and get sending.



Advanced Reporting: Get detailed and insightful data. Track opens, clicks, bounces, shares, email client usage, link hotspots and more.



Automated and Behavioural Campaigns: Communicate when the time is right. Trigger automatic journeys based on customer behaviour, date anniversaries and more.



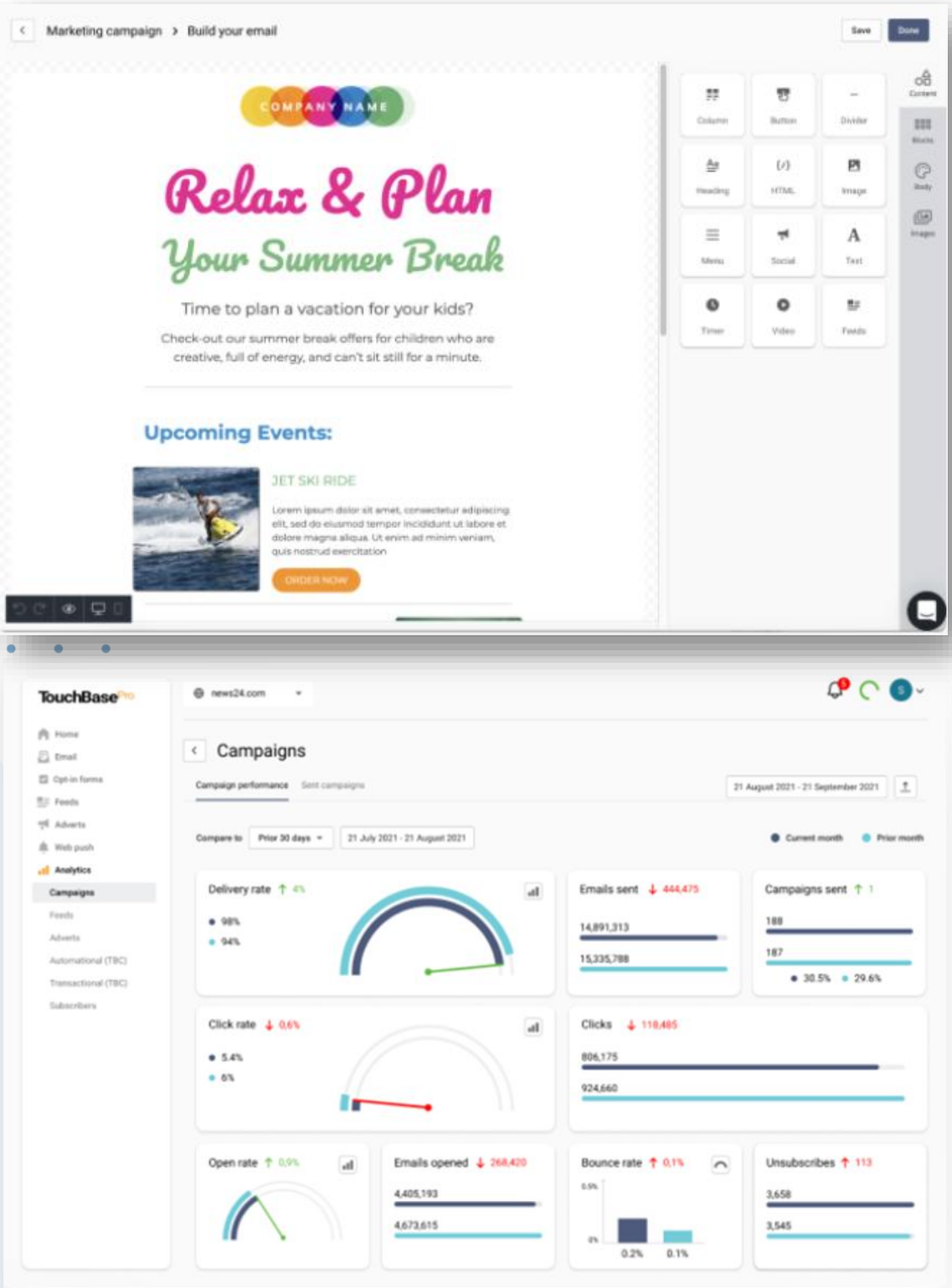
Email APIs: Lightning-fast response times, with failover protection, monitoring systems and caching services.



Bulk & Data Free SMS sending: Reach your audience directly on their mobile with TouchBasePro’s bulk SMS sending system, designed to effectively deliver and report on your SMS campaigns, data free!



DMARC Email Security: Any attacker can spoof your identity by sending emails from your domain. Stop this and protect your brand through leading-edge, international Sendmarc software with us.



Contact Details

Address: Ground Floor, Edinburgh Gate, Hyde Park Lane Office Park Cnr. Jan Smuts & William Nicol, Hyde Park, Sandton, 2196 Johannesburg, 1614
Tel: 074 228 5820

Email: solutions@touchbasepro.com

Web: www.touchbasepro.com





TouchBasePro

Specialists at increasing your email ROI
& Managed Services

TouchBasePro's Agency team boasts over 18 years of email marketing, strategic and digital marketing experience. The team consists of email experts whose roles are designed to provide dedicated one-on-one support and guidance. Get your very own Customer Success Manager today and start achieving your strategic email goals.

Database growth strategies: Our team are experts at helping clients grow their email databases and retain subscribers, strategically and in line with the correct compliance standards.

Monthly reporting: Our team are experts at helping clients grow their email databases and retain subscribers, strategically and in line with the correct compliance standards.

Email campaign creation: Have an email expert create your email marketing campaigns from start to finish. Our Customer Success Managers are skilled in helping you effectively create and send email campaigns that will yield the best results possible.

Database management: Get the most out of your database with expert database management, segmentation strategies and implementation.

Email & communication strategies: Have our in-house strategists develop a tailored email marketing strategy designed at helping your business achieve its email goals.

Template designs: Get custom-made templates built in accordance with your business specifications, branding requirements and campaign goals.



Contact Details

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Tel: 074 228 5820

Email: solutions@touchbasepro.com

Web: www.touchbasepro.com





VehicleFacts

Reducing Risk & Increasing Value

VehicleFacts provides vital information as it relates to the vehicle that Clients are selling / buying / trading:

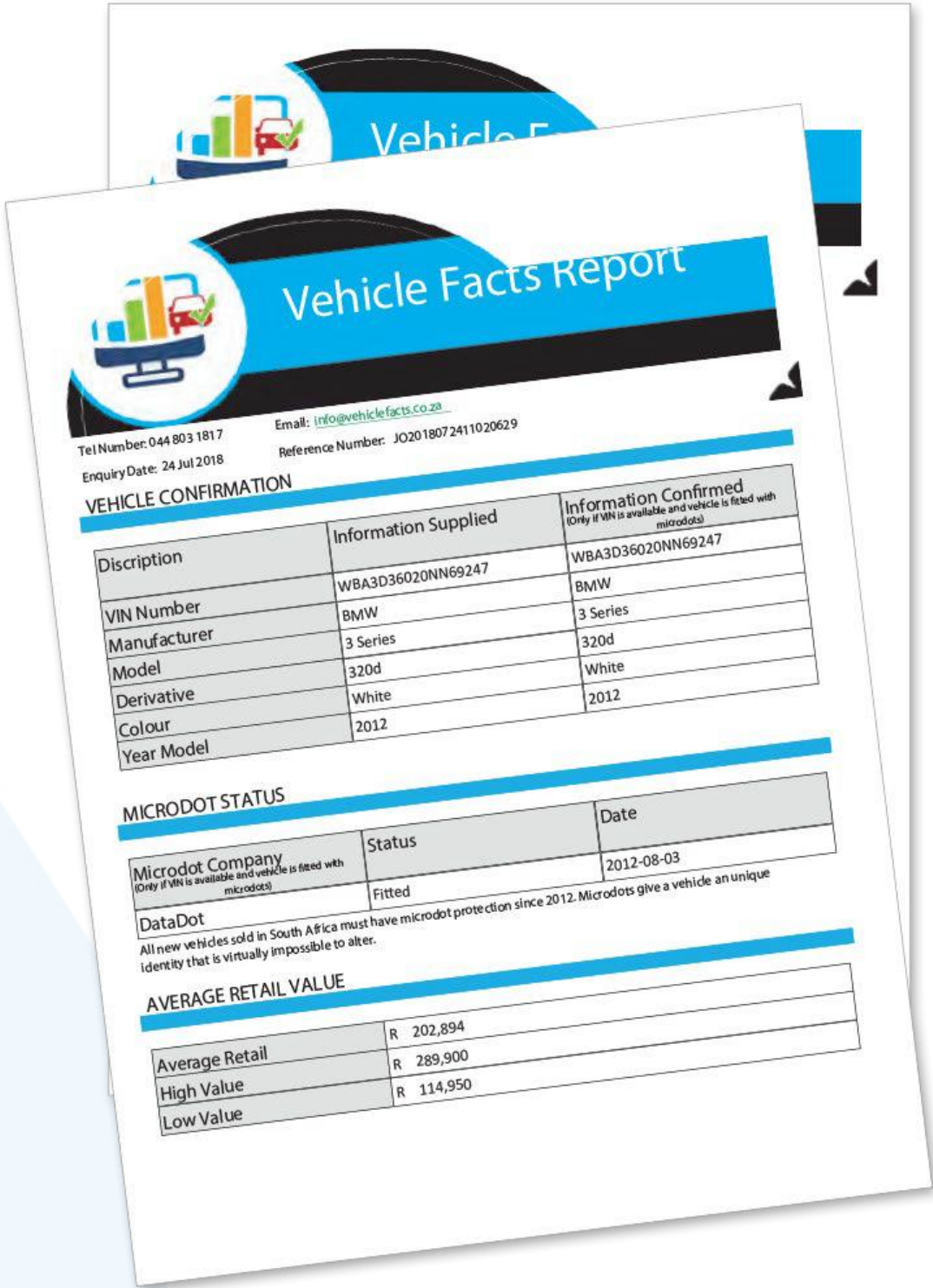
- Is the vehicle genuine - and not a cloned / falsified / stolen / suspect vehicle.
- Value Added Products - detailed reports included in the delivery package of all vehicles.

VehicleFacts offers integration capabilities or a standalone system.

VehicleFacts is the only platform that provides Clients the ability to confirm the identity of a vehicle themselves. Providing protection for businesses & clients from purchasing illegal & devalued vehicles.

With VehicleFacts:

- Access to multiple datasets providing a risk profile on registered vehicle information
- Reduce the risk & loss of trading in stolen & cloned vehicles
- VAPs for increased value in every deal
- Access to services such as inspections & roadworthy's or police clearance and verifications
- Streamlined technology capturing company vehicle movements linked to the driver whose details are registered and authenticated. Geo-locating where the meeting took place.
- Access to a registry of the clients and vehicles details, all date and time logged
- Compliance with the Second-Hand Goods Act
- Live market related information pertaining to the vehicle



Contact Details

Address: 68 Laing Street, George Industria, 6536, South Africa
Tel: 068 572 2778
Email: info@vehiclefacts.co.za
Web: www.vehiclefacts.co.za





WrapsSys

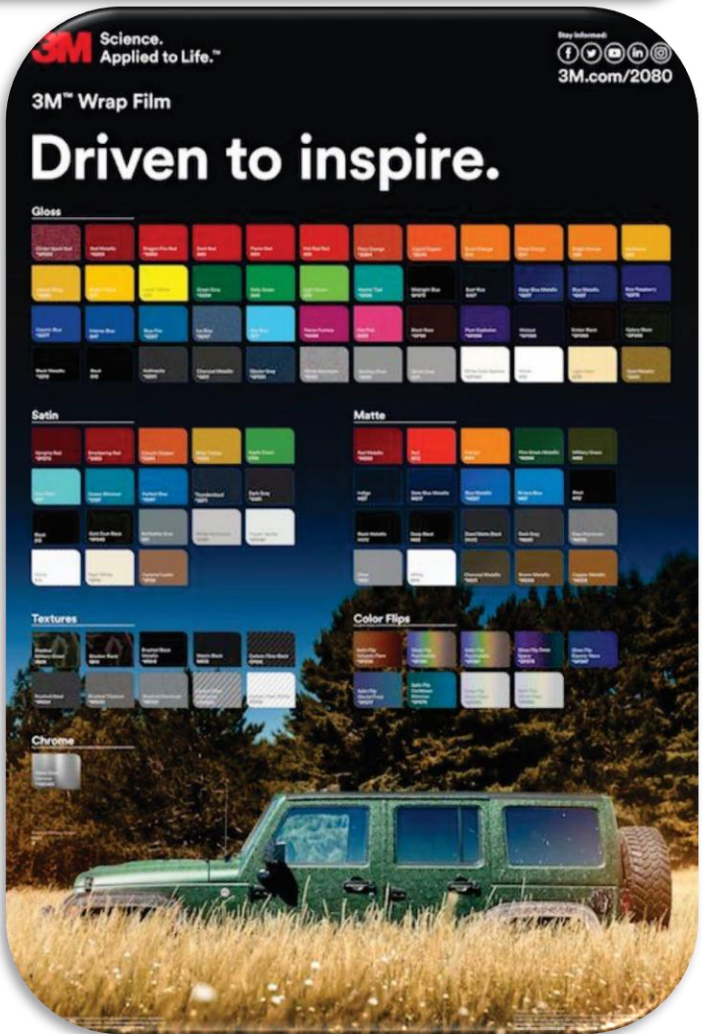
Vinyl & Paint Protection Supplier

Wrapssys strives for customer satisfaction and offers high-quality and cost-effective vinyl wraps & application supplies to fulfil your car wrapping needs. We are committed to providing our customers, whether you're a professional installer or DIYer, with the best quality products at the best prices.

Order the vinyl wrap you need to update the style of your vehicle. We carry an impressive selection of protective and stylish options for all types of vehicles. Here are just a few common wrap products we carry in our convenient online store:

- Paint Protection Film
- Smoke out
- Metallic Vinyl
- Satin Vinyl
- Woodgrain Vinyl
- Marble Vinyl
- Granite Vinyl
- Pearlescent Vinyl
- Matte Vinyl
- Satin Vinyl
- Galaxy Vinyl
- Camouflage Vinyl
- And other unique vinyl patterns
- Application Supplies
- Window Films
- Car Care
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